

Steinlein Productions, Inc., 5225 Wilshire Boulevard Suite 314, Los Angeles, CA 90036
U.S.A.



Hairstyling Seminar

The Steinlein Productions Hairstyling Seminar offers a great opportunity to learn the basic hairstyling techniques from updos and thermal styling to blow-drying, finishing and setting. You will enjoy exploring the wide range of natural day looks to evening-glamour and party styles, and learn to create remarkable finishes with hot tools using exceptional techniques. This seminar is the perfect addition for Makeup Artists who wish to enhance their skills of creating a perfect look by matching the applied makeup. We will equip you with thorough information and a variety of techniques that you can build upon to dramatically increase your knowledge, allowing you to create a successful career in the industry. Learn from the best! Our dedicated industry professionals set the standard for the hairstyling industry and will pass along the most up-to-date trends and tricks of the trade. The qualities of creativity, innovation, customer faith and loyalty combined with a flair for meticulous detailing can catapult a hair stylist to the summit of success!

Duration:

The Steinlein Productions Hairstyling Seminar is designed as two-week course. Class units are held Monday through Saturday, from morning until afternoon. This is a 60-hour program.

Workflow:

The intensive seminar is divided into theory units and hands-on units. You will be given a creative hands-on project that will be conducted as a team with your fellow classmates. All of the professional advice you receive will significantly improve your skills.

Certificate:

At the end of the course you will undergo a short test that requires theoretical as well as practical knowledge. Your work will be captured on camera and analyzed.

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Upon successful completion of this course, you will be awarded the Steinlein Productions Hairstyling Seminar Certificate of Achievement!

Topics Include:

Week 1: Introduction

- Basic hairstyling
- Analyzing hair texture
- Choosing and maintaining the appropriate equipment
- Incorporating natural hair color, texture and personality into the developed look
- Incorporating physical properties like color, volume, length and further qualities of hair
- Analyzing face contours and structure
- Cause and effect of used products
- Learn to create a style
- Most up-to-date Hollywood techniques and looks
- Styling tips for special events

Week 2: Hands-On Training

- Looks from fun to fabulous (bridal, party looks, etc.)
- Creating remarkable finishes with curling irons, flat irons and other tools
- Mastering techniques for a long-lasting blow-out
- Braiding, curling, finger waxing and sectioning of hair
- Knowledge about trichology and pH scale
- Roller-setting
- Application of wigs, hair extensions
- Hair-coloring and perming
- Hair-waving and straightening
- Basic hair-cutting techniques using clippers, razors, shears, etc.
- Establishing a basis of trust and loyalty with customers

Schedule is subject to changes